

# Balancing Strategies And Work-Life Business Homebased

Nightline and Harvard Business Study



The challenge of combining a business at home with family responsibilities is highlighted in a recent Nightline segment

**Takeaways** include identifying where all the time goes and rethinking how time is spent.

But **one idea not discussed** might involve taking a closer look at the small child and identifying what budding skills, interests and talents that he may have and ways overlooked that might engage his attention.

**Dee Adams is the author of Finding Your Niche: Discover...**

<http://nichecreativity.com/finding-your-niche-ebook/>

## References

Harvard Business Review .org

Manage Your Work, Manage Your Life

<https://hbr.org/2014/03/manage-your-work-manage-your-life>

ABC News

The Secrets to Ending Mommy Guilt Suffering

<http://tinyurl.com/nu6npeo>

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# Career Change And Entrepreneurship After Injury

Fit Chef...Eddie Jackson

If at first you don't succeed... is illustrated admirably by Eddie Jackson

who recently won the Food Network's Next Star Compare this video with his recent winning Food Network clip last Sunday.

Jackson honed his communication skills

After repeated injuries sidelined Mr. Jackson's pro football career,

his business education major at University of Arkansas was put to good use. .

The name Fit Chef communicates a well executed example of an entrepreneurial niche

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## References

Houston Style Magazine

<http://tinyurl.com/p3uvrm7>

Style Magazine.com

<http://tinyurl.com/pwxa68x>

Facebook

<https://www.facebook.com/MC4Eddie>

Food Network Star

<http://tinyurl.com/qjfzycm>

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# Fairtrade And Celebrity Entrepreneurship: An Upside and Downside

**Hugh Jackman**

Wolverine and caffeine?

Celebrity entrepreneurs enjoy the perks of publicity for their projects but the downside may include unwanted media attention if controversy over a business model, umm brews.

One wonders what simple, creative solution might an aspiring entrepreneur devise for the K-cups conflict referenced in the Huffington Post article?

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## References

Fast co exist.com

How Hugh Jackman Became A Fairtrade Entrepreneur

<http://tinyurl.com/lpbvq9y>

Huffington Post

<http://tinyurl.com/ox2c9ql>

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## Quiz Q & A: The Working Life of Two Famous Writers

### Agatha Christie and Sue Monk

These two women share a similar experience besides writing popular fiction, but each used their experience in different ways. What is the shared experience and how did it help each in their creative work?

*Answer posted at the end of this post*

### Answer

Christie and Monk were nurses, a profession in which having the aptitude Graphoria is essential for nursing and writing fields, according to Johnson O'Connor Research Foundation.

Christie reportedly loved being a nurse but not Monk  
Christie used knowledge learned as a nurse as a source of inspiration

for the poison plotlines in her books. (An interesting yet unsettling detail.

Takeaway: It is difficult to create work-life balance when placed in a routine that is not compatible with core aptitudes. Monk would have found the routine tasks of nursing stifling if *Ideaphoria* was her primary aptitude.

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## References

Pbs.org/Wgbh/Masterpiece Christie  
Six by Agatha

<http://tinyurl.com/o7yhjxd>

Johnson O'Connor Research Foundation

<http://www.jocrf.org/>

Agatha Christie.com

<http://www.agathachristie.com/about-christie/christies-life/>

Oprah.com

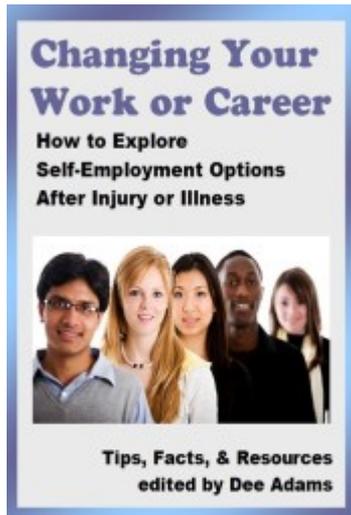
<http://tinyurl.com/ob5a5fb>

Oprah Talks with Sue Monk about the Invention of Wings

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# Changing Your Work or Career Update

## New Kindle Edition



Available via KDP lending Library

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# Critiquing The Next Food Network Food Star:Season 11

And Then There Were Three...



So before the season started, I selected two constants based solely on bio briefs. highlighted their niches. One choice has since left voluntarily to be with her family and my other choice, Cajun cooking, is still there.

But, after watching the show I see Eddie has strong talent. Except he may be so cool that he may over shadow the current subtle bad boy...Bobby Flay.

Overall, there's been way too much talk by contestants about a grilling point of view or niche. Unless, someone leaves the network, the channel does not want another talent who specializes in Flays's niche.

**Update:** Season 11 was the most exciting in recent years because the eventual winner was not so obvious. . I didn't think Eddie Jackson would win because the network already had a barbecue celebrity chef. But when the final clips aired, there was a stark health versus not so healthy contrast. And I wondered how the network would chose after all.

Celebrity overrides standard operating niche practices, perhaps Jackson's skill and talent and likeability plus pro

sports background equals celebrity niche

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## Blog Update

New Post Update



The next post will appear on Thursday. Meanwhile, a previous post <http://nichecreativity.com/five-free-aptitude-tests/> has been updated.