



Finding Your Niche

DEE ADAMS

*Discover a Profitable Idea for
a Business at Home
— or Elsewhere*

finding

A GUIDE TO SELECTING A SMART START-UP

Name Game
Literacy Worksheets
for Budding Entrepreneurs

edited by Dee Adams

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<http://wp.me/P3Kr4S-1TN>

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Note to Reader

Goal: Offer insight into common pitfalls that occur when naming a business product or service and how to avoid problems.

This new collection of literacy worksheets highlights some of the often overlooked or misunderstood topics of interest to aspiring entrepreneurs.

Short insightful and entertaining lessons and content for readers engaged in improving their entrepreneurial street smart skills.

New worksheets will be added periodically.

Email suggestions for topics you would like to see in future editions.

Name Game Humor



Hermann Rorschach developed the Inkblot or Rorschach test.

Nickname as a little boy...Ink Blot

Source: *Jeopardy!* 8-5-08

Henry Sleeper....Interior design luminary

Source: *Antiques Roadshow*, Boston 2013

Deanna Jump...Teacher grades K-1

Source: Teachers Pay Teachers.com

Shirley Nice...Teaching tact and diplomacy strategies

Source: California university catalog.

Finding the Hidden Theme

Bread, Cookies & Popsicles

Instruction: 1-3 share something in common that is not apparent at first glance. Can you figure out what it is?

1. San Francisco Bakery

Logo Copyright © Thorough Bread and Pastry.com.



2. Popsicles



3. Otis Spunkmeyer Cookie Company