

# Tech & Internet Trends 2014 and 2017



Venture Capitalist Insight...

Internet Trends 2014, Code Conference,  
by Mary Meeker, May 28.

Meeker, a venture capitalist and the BFF of Bill Gates, according to an industry insider, offers an annual graphic report of the rapidly changing landscape and the impact on daily life.

Jam-packed with colorful graphs and photos, it's a fast-paced visual read covering an array of subjects from social media to social media TV viewing, health, money, education cyber security, immigration, public companies, Smartphones, laptops and more.

## **Key Internet Trends Selected Highlights**

- Education/Online education, pgs. 24-28
- Re-Imaging Apps: Some are disappearing, pg 39
- Re-Imaging Content, pg.45
- Re-Imaging daily activities, pg 46

- Challenging Non Cloud Business models, pg. 76

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**Immigration in America: The Shortage of High skilled Workers**

Note: A 190-pg pdf by Meeker's company

<http://www.kpcb.com/insights/immigration-in-america-the-growing-shortage-of-high-skilled-workers>

**For 2017**

**Internet Trends and Stats**

vpnmentor.com

<https://www.vpnmentor.com/blog/vital-internet-trends/>

Takeaway lesson

Although a recent critique of the report on Harvard Business Review.org contained countless valid points, it should be noted that no one report should ever be used as the sole source of information when researching an industry.

## **References**

KPBC.Com

Internet Trends 2014, Code Conference, by Mary Meeker, pg. 163.

<http://tinyurl.com/kgyv2yb>

Harvard Business Review.org

Summary: It' time to re-imagine Meeker's report

<http://tinyurl.com/lqesh35>

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# Dr. Maya Angelou

Infinite Melodic Wisdom

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## Incredible Paper Sculptures

**Li Hongbo & The Business Insider**

Artistic work that stretches imagination using a seemingly ordinary item.

Based on childhood fascination with paper

Skills and knowledge acquired as a book editor

Art training in diverse fields

Using history for inspiration

Structural Visualization

Imagination & curiosity to the nth degree

### References

Youtube Video 1: 49

<https://www.youtube.com/watch?v=mITAh6LN80>

Li Hongbo Bio

<http://www.whiterabbitcollection.org/artists/li-hongbo/>

Schoeni Art Gallery

<http://www.schoeniartgallery.com/artists/178-Li-Hongbo/overview/>

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# OK0-Test Magazine

## Health & Nature

Back in February 1998, the German magazine for health and environmental issues, OK0\_Test tested 20 finger paints...but could only recommend one brand... Nawaro Fingerpaints.

**Takeaway lesson:** what environmental issues may be involved in the industry you would like to enter? And what can you do to avoid problems?



## References

OK0-Test

<http://www.oekotest.de/>

OK0-Test Fingerpainting

<http://www.oekotest.de/cgi/index.cgi?artnr=103504&bernr=07>

Eco Baby

<http://tinyurl.com/pkoe5ll>

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# FishFlops Continues to Grow

## Update

Check out Madison Nicole and Daymond John in Boca Raton Observer Magazine

[www.facebook.com/FishFlopsbyMadisonNicole](http://www.facebook.com/FishFlopsbyMadisonNicole)

Madison Nicol Nicole on Instagram

[https://instagram.com/p/8\\_QWVs0ypD/](https://instagram.com/p/8_QWVs0ypD/)

## The Flip Flop Marketplace

If you've ever purchased a pair of ordinary flip flops, you'd know immediately the difference the first time you spotted a pair of colorful FishFlops because they stand out in comparison to the typical styles.

The FishFlops company with teen designer Madison Nicole Robinson continues to grow their business with, for example, the introduction of new footwear at Nordstrom such as the Mother/Daughter combo.

I recently checked out Amazon and other sites in greater detail for a more in-depth look at the product lines in the marketplace. Amazon had a pair of Armani Women Jean flip flops for a mere \$91.00. And Valentino offers an incredibly pink pair of rubber shoes on the Web at \$295.00...really?

Google images and Amazon show some flip flops designs with an all too familiar look of flimsy. While other selections include logos, sports, Disney, and customization themes. And designer Michael Kors offers a wide array of quality sophisticated styles in the upper \$30 range.

**But despite all the competition, FishFlops stands apart with creative and innovative design elements that incorporate sea and water illustrations at an attractive price.**

But “No one wears FishFlops in the winter...,” notes Robinson, so the company is taking her ideas and brand into related fashion areas. Check out a new article at Small Business Advisor on Yahoo! *From Fishflops to Fifth Avenue, Teen Entrepreneur Expands.* <http://tinyurl.com/qzjjjfu>

Fox News Houston just ran an interview with Madison Nichole featuring not only the FishFlops clothing and footwear lines but revealing the business education outreach for teens the designer and her company is actively pursuing.

MyFox Huston Video

<http://tinyurl.com/kwuucbb>

## **References**

Fish Flops at Nordstrom

<http://shop.nordstrom.com/sr/fish-flops>

Valentino

<http://tinyurl.com/pdq9ytr>

Michael Kors/Google Images

<http://tinyurl.com/mzfwt59>

Amazon

<http://tinyurl.com/o6qx9zf>

Armani Jeans Cherry Blossom Flip Flop

<http://tinyurl.com/nwdgefz>

Armani Jeans Blue Floral Flip Flop

<http://tinyurl.com/mlr8g8s>

Small Business Advisor Yahoo.com

From FishFlops to Fifth Avenue, Teen Entrepreneur Expands

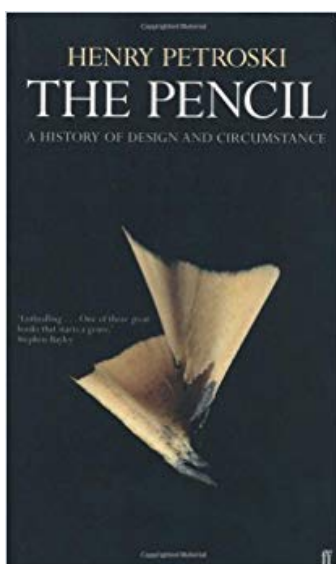
<http://tinyurl.com/qzjjjfu>

Teen Entrepreneur Attends Gala Event

<http://tinyurl.com/lme37s7>

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# Henry David Thoreau: Social Entrepreneur



Many people associate Thoreau with Walden's Pond unaware he was also a Harvard graduate who helped to rescue his father's failing pencil factory by developing a better pencil.

And at one point, he co-owned an innovative school for children, but apparently spent much of his adult life working in the family business while pursuing a literary career, other interests, and stance political protests. A good

argument could

be made that Social Entrepreneur might well have been one of his niches.

## References

Don't Know What To Do With Your Life? Neither Did Thoreau  
NPR.org <http://tinyurl.com/lhx62z2>

**Note:** Chapters include a description of Thoreau and his work at the pencil factory. Por of Thoreau and his work at the pencil factory. <http://tinyurl.com/mf4383b>

The Adventures of Henry Thoreau: A Young Man's Unlikely Path to Walden Pond Booktv.org About 50 minutes + Q&A  
<http://tinyurl.com/lhlu7ao>

The Disarming Honesty of Henry David Thoreau  
<http://tinyurl.com/3h235aq>

**Note:** See 9<sup>th</sup> para for pencil factory reference.

The Thoreau Society  
<http://tinyurl.com/lk9cwfl>

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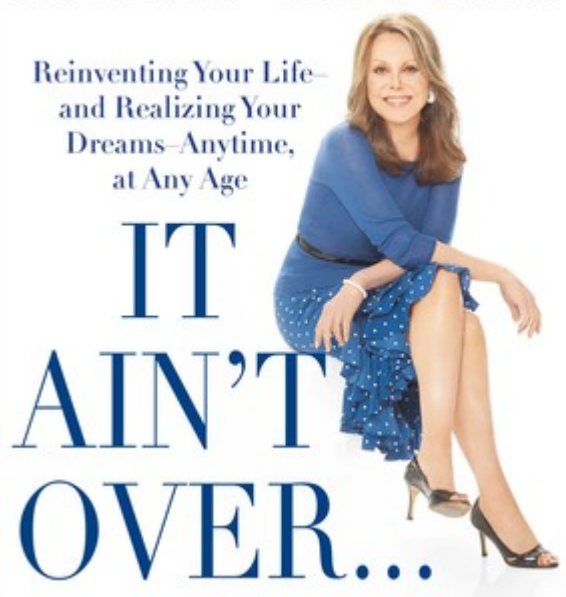
**Activists**  
**Entrepreneurialism**

**Champion**

**It Ain't Over Til Its Over...**



#1 *New York Times* Bestselling Author  
**MARLO THOMAS**



Both Marlo Thomas and poet Luis Rodriguez recently discussed at length how many people facing economic adversity use creativity and entrepreneurial tactics to prevail.

Thomas during an interview on *Tavis Smiley* discussed the theme of her book how women have started business during crisis in their lives.

Rodriguez on a recent 3-hour appearance on C-Span recounted what he experienced as a worker who kept seeing industry jobs cut or shipped overseas and how he began to gradually read the signs and tap into his creative side.

And if you watch PBS' *Craft in America* 2014, one segment features a group of out of work textile workers in North Carolina who banded together to create an entrepreneurial solution to mills sending jobs overseas.

## **References**

Marlo Thomas

Tavis Smiley

<http://tinyurl.com/nyh4ouv>

Luis Rodriguez

Book.tv.org

<http://luisjrodriguez.com/blog/>

Luis Rodriquez.com

<http://luisjrodriguez.com/blog/>

Craft in America.org

<http://www.craftinamerica.org/press/>

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# Harlem Hell Fighters

## Takeaway Lesson

Fascinating account of an overlooked historical war story, but for aspiring entrepreneurs or would-be writers, how author Max Brooks, finally achieved success with his 16-year effort to get the project illustrates an important lesson about revamping an idea.

Apart from the riveting military details, it is worth noting Brooks' challenges despite Hollywood connections and affluence.

## References

Booktv.org

Note: Video still temporarily unavailable

<http://tinyurl.com/mwhn3q7>

USA Today.com

Max Brooks Talks

WWI Graphic Novel 'Harlem Hellfighters'

<http://tinyurl.com/m78bhcl>

NPR.org

The Harlem Hellfighters: Fighting Racism In The Trenches Of

WWI

<http://tinyurl.com/mrwna97>

Max Brooks.com

<http://maxbrooks.com/news.php>