

How The Barefoot Contessa Brand Got Its Name

Strange Backstory of a Celebrity Cookbook Author



Dee Adams is the author of [*Fi nding Your Niche: Discover...*](#)

References

IMBD.com

The Barefoot Contessa, 1954

Archive.org/

Barefoot contessa.org

Easthampton Store.com

[Barefoot Countess](#) Store No More

Bill Ward, "At Home with the Cookbook Contessa",
Minneapolis Star Tribune, November 30, 2006, Pg. 1T.

Best Tech Field For An Aspiring Entrepreneur: Q & A

Niches in the Tech World



Q: What area of technology do you think has the best chance of success for an aspiring entrepreneur?

A: Two answers:

1. It's the area in which you spot a problem that people will pay for...

A problem that you can solve with zeal and savvy using the ideal skill set.

2. All startups in the technology industry, regardless of what the idea involves, share a common issue in the Internet age...: cyber security...

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References

Network World.com

More Bad News

About the

[Cyber Security Skills Shortage.](#)

[Inc.com](#)

Hot Tech Trends

Coming Your Way in 2015

[Linkedin.com/ Pulse](#)

The 25 [Hottest Tech Startups](#)
to Watch For

Animal Clip Art Design: Real Cows Don't Smile

Forums As Research Tools



Maine Highland Cattle Association

Insider tips about unfamiliar industries, fields, or professions can often be gleaned in good forums. One trick is to read threads even if the topic is not of interest.

Case in point: A recent forum post about the lack of variety of animal themes in clip art revealed a number of related

issues

A cow has beautiful eyelashes but never smiles...ever ...

Factual and amusing point noted by a veteran educator recently on a website for teachers:

More animal-themed clip art with realism, anatomical accuracy, and less smiley faces and human facial elements...please!

So as talented designers heed the plea for realism and adjust their product lines to meet this need in the educational marketplace, what other issues may exist in art and education that may not be addressed as yet? Why are there so many animal themes lacking in realism?

One result of the depictions of members of the animal kingdom has been the need for some science teachers to instruct students not to draw cartoon images in their science class assignments.

References

Maine Highland [Cattle Association.org](http://CattleAssociation.org)

Note: The woolly bovines pictured are considered the super-models

of the breed and are one of the oldest and first known recorded. . .

Scottish Highlands cattle. Sturdy work animals that can be milked.

Outer coats enable them to withstand brutal cold climates.

Teachers Pay Teachers cm

Note: Two highly regarded designers noted for their focus on realism

[Messare](#) Clips and Design

The [Painted Crow](#)

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[Finding Your Niche: Discover...](#)

A Craftsman's Legacy

Women Find Success in Non-traditional Work

Although women have historically been involved in crafts of all kinds, it's sometimes a still a surprise to some to find women in some fields.

A recent marathon on PBS included a Blacksmith, Goldsmith, Glassblower and Saddlemaker. No high-tech here...

Reference

A Craftsman's Legacy.com/preview
<http://www.craftsmanslegacy.com/Previews>

Dee Adams is the author of
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Brian Grazer And Critical

Thinking Activity

A Curious Mind



Creative Inspiration

Hollywood Producer Brian Glazer shares his personal steps for sparking inspiration and critical thinking while discussing

his new book *A Curious Mind*.

[Charlie Rose](#)

Dee Adams is the author of *Finding Your Niche: Discover...*

<http://wp.me/P3Kr4S-U>

Scary Lucille Ball Statue A PR Nightmare

A Lesson for Aspiring Artist Entrepreneurs



The recent news story about the statute controversy regarding the iconic comedian Lucille Ball is baffling.

And one can only imagine audience reaction at the unveiling ceremony in 2009. ..Truly a sitcom moment.

After delving into [more](#) details, one can't help but wonder why the accomplished and skilled artist allowed the work to be unveiled since it would represent his name and reputation. And just as puzzling: what photos were

used to cast the image?
Lucille [Ball](#) on Pinterest.

What is clear is that this is not about an awful sculpture; it's about failure to repair a botched commission. [Facebook-We Love Lucy](#)

That the sculptor had asked for five-figures to redo the statute is now public knowledge...on and off the Web.

A recent letter of [apology](#) sent to the town's irate mayor with an offer to repair the statute has an appearance of damage control. Since the correspondence is dated three days after the *Hollywood Reporter's* story last week...six years after the unveiling of what many call a monstrosity.

Takeaway:

Before launching any service-related startup, be clear about the kind of potential mistakes that could occur and the time, labor and money involved in redoing assignments. Decide beforehand whether to accept or reject a project based on that information.

Some mistakes can be time consuming and costly to remedy. But refusing to correct mistakes in a timely and appropriate manner in the age of the Web may be even more costly.

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<http://wp.me/P3Kr4S-U>

Marketing With Creative Cookies

Cookies Vs. Cupcakes



Pick any decade and chose a TV sitcom and you will likely find an episode with a food-based entrepreneurial theme. and with a useful takeaway amidst the chuckles..

**Whether *Family Matters*, *Mr. Belvedere*,
Martin, *Frasier*,
Roseanne, *2 Broke Girls*, *Big Bang Theory*,
I Love Lucy...**

**Last week, TV Land's *The Soul Man*
featured a subplot about the
Reverend Ballentine's cupcake truck
owning brother who decides to hire an
arsonist to collect on his insured truck.
You see, he is losing money
because of changing trends in consumer
tastes.**

***Note:* In the real world that plan will afford a rich
opportunity
to spend time in the state or federal penitentiary.**

The episode was a reminder of how some bakeries have avoided getting into the cupcake business because of competition.* Focusing instead on a centuries old confection...the cookie.

Three awesome examples of cookies that could be linked to marketing to specific industries...fashion and real estate... turned up online.

And I was also reminded of Famous Amos: long before Wally Amos gained fame by introducing his chocolate chip cookies to the public, the talent agent used his homemade treats as a marketing tool to entice celebrities to join his agency.

And it was that activity that led to his startup.

References

Tv Land.com

The Soul Man(PG language)

<http://tinyurl.com/kgzyxqt>

Realtor Cookie Basket

Cake Central.com

<http://tinyurl.com/ncrdck3>

Cookies and purses for fashion plate

Project Denneler.com

<http://tinyurl.com/k5hxtmh>

Parker's Crazy Cookies

<http://www.parkerscrazycookies.com/>

New York Times.com

Famous Cookie-Wally Amos

Note: Insightful article for budding entrepreneurs.

But I disagree with the last line about

quicksand and help arriving...

Don't count on it...look for the twig.

<http://tinyurl.com/l85ex2s>

Tip Entrepreneurial

Pinterest.com

***Noted several month ago.**

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<http://wp.me/P3Kr4S-U>

Safety-Net Parenting

Book Review



Sit Down and Relax...

Here's a recent review that I wrote about Leon Baxter's insightful guide.

[Amazon Review](#)

No argument that the author of *Secrets of Safety-Net Parenting: Raising Happy and Successful Children – The Common Denominator* put the practical principles he espouses to good use.

You see, the socially conscious 11-year old toy CEO in the YouTube video featured last month is one of two of Baxter's accomplished daughters. ..

<https://nichecreativity.com/11-year-old-toy-ceo/>

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Graphic Design Warning & Protecting Work

New Product Update for Beginners



Protecting Creative Work

What Hollywood film featured a scene with a bestselling cookbook author recounting how her copyright was violated?

When a famous newspaper writer sued a film studio for their use of his film idea, he was awarded \$150,000. Why was the amount a problem?

Written in 1996, this book... is considered the first to decode the business and legal issues for aspiring writers wanting to enter the entertainment industry

Answers to these questions and graphic design challenges are included in a new compilation of Niche Creativity posts on creative or intellectual property and design issues. Additional links and copy have been added to the file upload.

For preview and

table of contents on the Teachers Pay Teachers site
Click this link [New Graphic Design Warning Upload](#)



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