

How Teachers Tackle Salary Challenges

Side Jobs or Startups for Educators: Teacher Salary Economics



Niche Creativity Article Republished on Teachers Net Gazette...Why So Many Teachers Moonlight and Start Businesses.

Anyone under the impression that teachers have cushy jobs are misinformed and obviously have not researched the field. The demands posed solely by political issues leave many to wonder how educators are able to find time to teach and thrive.

References

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Why So Many Teachers Moonlight and Start Businesses...

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Maine teacher wins 1 million...

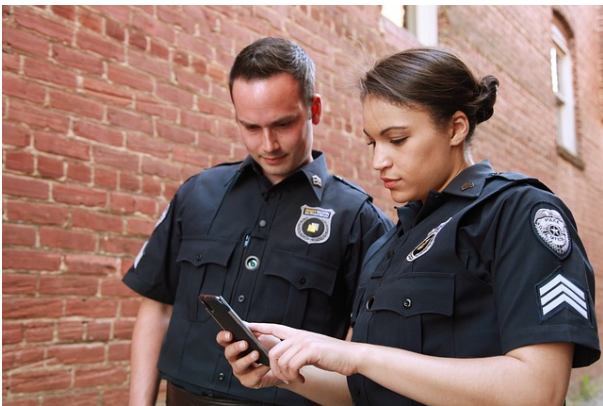
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First Nobel Prize winner of Teaching
wins 1 Million Dollars
<http://tinyurl.com/kxqunpq>

A Smart Strategy for Building Writing Ability: Takeaways from a Former New York City Police Officer

C-Span video [The Job: True Tales from the Life of a New York City Cop](#)



Ex-police officer Steve Osborne's engrossing account of his time on the job and head of a gang unit squad (although he never fired his gun), and his career-change after 20-years as a New York City cop.

Osbourne's lecture underscores an important point about writing ability. Osborn joked that as a boy his teacher feared he wouldn't amount

to much because he was a solid barely average student

But Osborne always knew he wanted to be a cop like his father. and often visited the police station observing the environment ...

One of the regular duties of police work is report writing, so Osborne learned how to adapt his skill set to manage the task. While many of his colleagues wrote lengthy reports, Osborne focused on writing detailed, factual, shorter reports. And often called as a witness in court he understood the importance of accuracy.

After leaving the force, Osborne tried writing short stories but was told to try memoir writing, but he refused... preferring to use his style of writing to communicate and lecture about police work.

References

C-Span.org/Video

The Job: True Tales from the Life of a New York City Cop
Stories from his former life as a 20-year veteran as a New York police officer, who never fired his gun.
<http://tinyurl.com/gnk3ccv>

NPR.org/Article

After 20-years on the job as NYC police officer
<http://tinyurl.com/zwho4g6>

9 TV Shows for Potential Entrepreneurs

Useful TV Takeaways on Entrepreneurship



The primary trick to learning from many of the following TV reality programs for aspiring entrepreneurs involves noting the mistakes of others and avoiding them... easier said than done.

Restaurant Impossible

Americans spend more than \$1 billion a day on dining out, according to Robert Irvine, industry pro and host of *Restaurant Impossible*. Restaurant openings may well be the other national pastime pastime since so many people are attracted to restaurant ownership.

Some aspiring entrepreneurs thinking about buying a food establishment may think twice. It's an inside look at failing restaurants and the real-world financial and personal chaos that ensues.

Problems often stem from the failure of beginners to learn basic management, accounting and marketing skills. However,

the show also points out how some owners despite extensive experience in the industry can make poor business decisions and ruin initially successful enterprises.

The restaurant industry has a high failure rate, 70 percent, says Barbara Cochran in a recent episode of *Beyond the Tank*, but learning the lessons from this program could help cut down on many of the costly mistakes made by start-ups.

Kitchen Nightmares.

Another program that reportedly covers the details of owning a restaurant is the U.K version of *Kitchen Nightmares*.

Shark Tank & Canadian counterpart Dragon's Den

An inside look at how to pitch business presentations successfully.

One important lesson that many contestants continue to ignore is the importance of learning the numbers.

Charlie Rose

A range of topics which include entrepreneurs and big business.

Rose often makes a point to ask probing questions about how skills and talents were uncovered and cultivated.

Tavis Smiley

A diverse selection of interviews covers a wide range of topics from socioeconomic issues, music, and

politics.

From pop, rock, jazz, rap and hip-hop to Moby to opera

From contemporary to historical.

RoadTrip Nation PBS

Insightful interviews wit creative and entrepreneurial men and women.

The Profit a small business reality show featuring owners in crisis because of poor skills, poor decisions, and sometimes personality and ego issues that derail the venture. But saved at times by the Multi-billionaire, Marcus Lemonis who buys into their company and fixes the problems.

Beyond the Tank

What happens to Shark Tank contestants after an appearance, whether or not they get a deal is the focus of this show.

References

Restaurant Impossible

<https://nichecreativity.com/?s=restaurant+impossible>

BBC America

Kitchen Nightmares

<http://tinyurl.com/j8hy26w>

Heavy.com/news

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NicheCreativity.com

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<https://nichecreativity.com/?s=shark+Tank>

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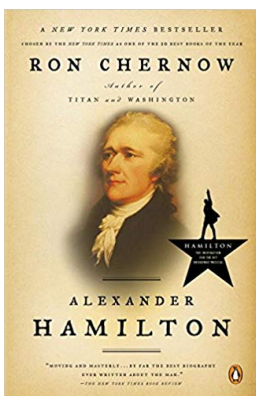
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The Profit

<http://www.cbcprime.com/the-profit/>

How Leisure Reading Sparked Creative And Entrepreneurial Talent

Profit and Colonial Hip-Hop



Nonfiction books, in different nonbusiness genres, have provided inspiration for successful

entrepreneurial-related insights.

But Lin-Manuel Miranda's hit Broadway play *Hamilton* likely heads the list as the most profitable idea inspired by reading a book for relaxation. Miranda's sold-out musical has taken in several dollars to date and won yet another industry award..the Grammy.

It was while on vacation that Miranda, for leisure purpose read an 832-page biography on Alexander Hamilton, and began drawing upon his passion for music, comparing historical facts with contemporary rap and hip-hop icons, tapping into major social, political, cultural issues with a rhythmic beat.

References

New Yorker.com

All about the Hamilton's

<http://www.newyorker.com/magazine/2015/02/09/hamilton>

Hamilton Broadway.com

<http://www.hamiltonbroadway.com/>

Deadline.com

Hamilton By the Number...

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Hamilton By the Numbers

<http://tinyurl.com/zttz43g>

[5 Niche Books That Sparked New Business Ideas](#)

Amazing Artistic Entrepreneurial Clock Maker

Nate Bowden

Nate Bowden started tinkering with his parents clock at age 11. As an older teen, he offered his repair skills to a clock maker. After an apprenticeship of several years, he went into business for himself.

Bowden's appearance on season two of *A Craftsman's Legacy* is a fascinating tour of his studio and reveals the history of his extraordinary skill set... a blend of mechanical engineering and renaissance-like artistry.

Reference

<http://www.craftsmanslegacy.com/>

Dee Adams is the author of *Finding Your Niche: Discover...*
<https://nichecreativity.com/finding-your-niche-ebook/>

Cook's Country: Testing Useful Consumer Products

Bad Barbecue Tool Design

Why would a company produce a barbecue grill spatula that was so overheated during use that it was described as “screaming hot”?

Last year, once again, a gadget evaluation segment on *Cook's Country* illustrated the consequences of overlooking critical thinking when creating a product

Tester's on the popular PBS program selected and used several barbecue spatulas in an effort to identify the best. One tool was excluded because while barbecuing one spatula became too hot to handle.

Curious, as to why such an obvious blunder would have been made I consulted a hardware store in search of a possible answer.

Turns out the spatula in question may likely have been designed to be used with protective gloves...and instructions would have been printed on the box...

So the choices are buy a spatula designed to withstand heat or buy the one that requires repeatedly use of gloves while barbecuing...

.Takeaway: Comical, costly blunders are guaranteed when the critical thinking process is overlooked while creating a product for the marketplace.while creating a product for the marketplace.

Dee Adams is the author of *Finding Your Niche: Discover...*

[Niche eBook](#)

How A Costly Water Utility Bill Inspired A New Business Idea

Veteran Employment Project



When a monthly water bill proved too costly for the salary of one veteran he found a way to solve his financial problem and create jobs for other soldiers.

Whether or not one has an interest in growing vegetables the valuable lesson in this *Charlie Rose* interview can be applied to other circumstances.

Lesson: Finding a solution to a personal problem may be the basis for a profitable business that embodies important values.

References

Huffington Post

Show Don't Tell

http://www.huffingtonpost.com/dylan-ratigan/show-dont-tell_b_3342494.html

Charlie Rose/facebook May 24/2013

Dylan Ratigan & Retired Major General Melvin Spiese

*Dylan Ratigan and Retired Major General Melvin Spiese on the
veteran employment project:*

<http://www.charlierose.com/view/interview/12945>

Posted by [Charlie Rose](#) on [Friday, May 24, 2013](#)

Historical Entrepreneurial Themes for February

**Revisiting Jesse Owens...Update Interview Tavis
Smiley... Race**

<http://tinyurl.com/zv4duvm>

Other unforgettable historical profiles **include**
Clementine Hunter, the Harlem Hell Fighter veteran
Horace Pippin who became an artist despite war injury,
Samuel Battle, and *The Black Russian*.





[Dee Adams' Online Class](#)

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