

# Q & A: Financial Literacy for Entrepreneurs



**.Q:** What resource would you recommend for teaching beginners about money matters in business?

**A:** The answer would depend on several factors. There is no one size fits all resource. But here is a link for a C-Span Video *The Reckoning*, by an author and professor of the history of accounting.  
<https://www.pinterest.com/pin/559713059924893504/>

Now if your eyes just glazed over, you may be surprised.

*The Reckoning* is a fascinating historical overview of American and European society and accounting related issues in the 21st century. Using the information from

the talk to research antiquarian  
hops for teaching materials of different  
eras as a start.

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## Finding Your Niche Bookmark: Front, Back, Multi-Use Notepad



Actual size  
4 x 9

Back in 2011, this bookmark was printed  
for an earlier edition of  
*Finding Your Niche: Discover...*

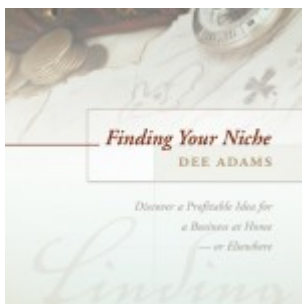
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# Libraries, Associations, Resource Sites: New Pinterest Board

<https://www.pinterest.com/NicheCreativity/libraries-associations-resource-sites/>

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## Finding Your Niche 2017 Now Available



The 2017 edition of *Finding Your Niche: Discover...* is officially available on Feb. 4. p.m.PST for bookstore distribution in paperback. While the new EPUB edition may be ordered February 24.

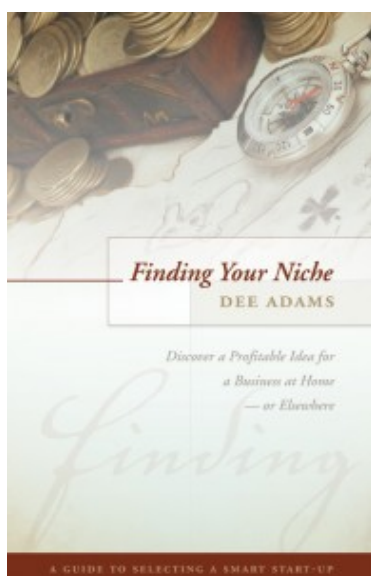
An excerpt from the introduction of *Finding Your Niche* has become a popular pin recently on Pinterest <https://nichecreativity.com/2-amazing-stories-of-creative-writers-for-inspirations/>

**Brochure**

[Free Book Brochure](#)

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# Book Update: Finding Your Niche 2017



Finding Your Niche  
2017

New book brochure  
available for download

[Free Book Brochure](#)

## ***Excerpt***

This updated edition contains  
more than fifty revisions.

New links for educational content are  
sprinkled throughout chapters. You'll find  
an article reprint on work-life balance and time  
management issues. And fifteen book titles  
have been added with an asterisk to the

bibliography. A children's book, entrepreneurship in African American communities during the turn of the twentieth century, public speaking, skill set evaluation, and tips and strategies for finding information are included.

**Distribution date for revised edition in print and ebook format within the week.**