

Michael McDonald: Lyrics for Aspiring Entrepreneurs

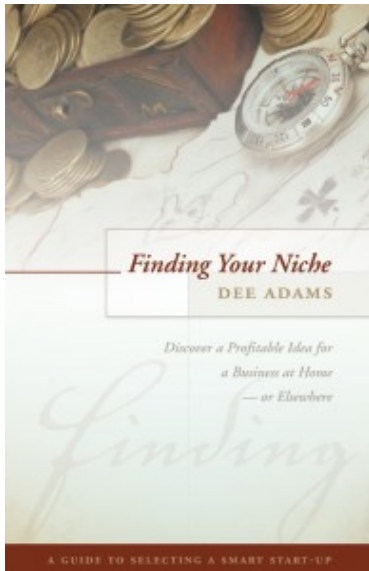
Because the music videos board on Pinterest ranks popular, another video, the 80's hit, *Sweet Freedom*, by Michael McDonald' has been added to the collection.

x

Business Tips and Educational Resources: New Pinterest Board

<https://www.pinterest.com/NicheCreativity/business-tips-and-educational-resources/>

Book Update: Finding Your Niche 2017



Finding Your Niche 2017

New book brochure
available for download

[Free Book Brochure](#)

Excerpt

This updated edition contains more than fifty revisions.

New links for educational content are sprinkled throughout chapters. You'll find an article reprint on work-life balance and time management issues. And fifteen book titles have been added with an asterisk to the bibliography. A children's book, entrepreneurship in African American communities during the turn of the twentieth century, public speaking, skill set evaluation, and tips and strategies for finding information are included.

Distribution date for revised edition in print and ebook format within the week.

How da Vinci Can Inspire Your Creativity



For Leonardo da Vinci, jotting down ideas in a notebook was a regular activity. Based on da Vinci's stunning collection of notebooks, arguably, the painter might be considered a pioneer of the interactive notebook.

In the education field, interactive notebooks are a popular way for students to learn by using the notebooks as a creative tool for recording discoveries.

**For the independent
biz education learner...**



Consider adapting elements of an interactive notebook to gather information and learn about a single topic area.

For example, learning the vocabulary of a new field.

Or learning a new skill such as podcasting.

Check out the reference links and new Pinterest board for inspiration (No financial affiliation).

Pins include a research paper, articles, videos ,and templates on notetaking methods from TpT sellers selected during a recent online search.

For individualized journal content, you can create interactive lessons lessons by choosing themes and combining related PDF content.

Click here for Dee Adams on Teachers Pay Teachers

<http://tinyurl.com/pjwts57>

References

CNBC.com

The habit Branson and Gates swear by

<http://tinyurl.com/zn5s665>

Leonardo's Notebooks
Guardian
<http://tinyurl.com/h3mp5yu>

Dee Adams is author of
FindingYour Niche Discover
a Profitable Idea for a Business
at Home or Elsewhere

19 New Boards Added to Pinterest



Dee Adams / Tips for Aspiring Entrepreneurs

The new boards include content from this blog. And ***Funny Business*** is a popular new board. Started 10 days ago with less than 400 impressions, one week later, the board has 4,000+ and is number one!

Reference

<https://www.pinterest.com/NicheCreativity/funny-business/>

Promoting A Book And Blog Using Pinterest

Choosing the Right Tips and Tools



Honestly, “Hell hath a tech department” pretty much sums up my feelings about the Web and the massive changes that the Internet dictates we must follow.

Hours spent handling tasks that should have taken less than an hour to complete,

But delayed by sudden software issues, Whoops, Oops and Error screens, Remember Me check boxes with faulty recall, incompatibility with platforms, unexplained login lockouts...sometimes for months, clear as mud user manuals. and a litany of other Techno Twilight Zone situations often commented on with a familiar phrase from tech support, “I have never heard of something like that happening before!”

The decision not to engage in social media platforms, with the exception of my blog, in large part to curtail the

list of

aggravations just described, was an easy one to make.

So when an email arrived last month about a free Pinterest Webinar,

Drive 122, 547 Targeted Visitors to Your Kindle Book.. I was less than thrilled.

Then I saw John Kremer's name and paused.

I'd sought Kremer's advice on my blog and books before and had not

forgotten he'd made suggestions, which I would not have thought of and had proved fruitful.

For example, his advice to contact a particular kind of site, which I did not initially think would work, had eventually resulted in thousands of visits.

But I later neglected blog marketing while I juggled other responsibilities. And I knew I had to find a strategy I could stick with on a regular basis.

John Kremer has a reputation as a go-to book-marketing expert. I reasoned that my turning down the offer would have been stupid. I decided to attend the webinar.

So glad I did!

Don't get me wrong, social media and technology are not now my new BFF's

But I like [dare I say love?] the overall Pinterest concept.

It's a fun, educational, addictive, at times, exhausting hunt.

Time spent n my Windows XP laptop has increased exponentially in my search for eye-grabbing images with an interesting or useful story.

Takeaways from the Free *Drive* Webinar

- Overview of Pinterest Popularity
- Pin creation Do's and Don'ts
- Using the Pinterest as a marketing tool

- Q & A Pin frequency

The *Drive* webinar cut through the hype and buzz that I had previously tuned out.

Pinterest was not merely scrapbooking on the Web but could be used as an effective marketing tool that fits my skill set.

I studied my notes and wanted to learn more about the concept. The search term "Pinterest Business Use How-to" listed 139 million hits.

A comparison of *Drive* notes versus an extensive number of online references; from articles to videos to forum sometimes revealed dated, contradictory or questionable content. Not even the Pinterest Guide or Terms of Service covered all the questions I had. So it's little wonder that many people are confused about how to use the platform properly.

I was indeed grateful I'd taken the *Drive* webinar because I don't think I would have signed up for Pinterest otherwise. In fact, based on some of the tips found, I thought the writers had to be joking if he or she thought I was going to follow the pinning schedule advised.

Creating or choosing impressive images for marketing purposes is not as simple as it seems. If, for example, one refers to the helpful Copyblogger primer about Pinterest, understanding which tips would apply, and which ones to ignore or adapt is key.

Effective pinning involves marketing and communication skills, two areas that require knowledge and training, or time-consuming trial and error.

There are still things about Pinterest that I don't understand. Meanwhile, I will continue to pin and evaluate results. I have elected to try Pinterest on until I can replace my equipment and non-wireless hookup.

And the *Drive* webinar will be first on the list for training.

What was impressive was the value of the free content.

Check out the webinar information and free download.

Note: I do not receive a fee for mention of any organization or business in my writings.

First 30 Days:

Pinterest Results: Tiny, gradual, noticeable...

Note: Based on minimal pinning activity: And only a general idea of what the heck I'm doing, even using remarks heard on TV as inspiration for ideas for meaningful pins.

- Launched board "Tip Entrepreneurial" and gained a follower before I'd even posted content.
- Invited to join a Teachers Pay Teachers (TpT) group board trio after the first few days of solo pinning.
- Gained six followers

- 29 notifications of repins or likes
- Despite several attempts, unable to get site verification and Pinterest analytics,
- WordPress.org blog traffic counter show visitor increase..
- TpT views: Increase at a faster clip than BP [Before Pinterest]. For example, a new product that had slowly climbed to 19 views jumped to 43 overnight, and the only explanation might be a YouTube that I'd pinned about graphic novel self-publishing.

Pinterest is a nifty teaching and educational tool. Not only for marketing an established blog or business product but the concept is a creative no-cost tool for the aspiring entrepreneur trying to decide on a business.

Dee Adams is the author of
Finding Your Niche: Discover...

<http://wp.me/P3Kr4S-Uz>

References

**Note: Reference list revised
April 2015**

Drive 122, 547 Targeted Visitors
to Your Kindle Book
BookmarketingBestsellers.com

<http://tinyurl.com/ldmlzbc>

Daniel Hall Webinars

<http://tinyurl.com/kh9n3a4>

56 Ways to Market Your Business on Pinterest
Copyblogger.com

<http://www.copyblogger.com/pinterest-marketing/>

Business Pinterest.com

9 Ways to Drive Traffic

Summary: Changes to the system

<http://tinyurl.com/k6f55r8>

How Writers Can Use Pinterest

Peg Fitzpatrick.com

**Note: Although written in 2013,
several useful references in the popular share.**

<http://tinyurl.com/nto5rcm>

Engineering Pinterest.com/August 2014

<http://tinyurl.com/lz86mq5>

All About Pinterest/KellyLieberman

Pinterest.com

<http://tinyurl.com/nfz35th>

How to Be Found on Pinterest/March 2015

**Note: Topics include changes on Pinterest
2015, and statistics about the growing interest
of men in the platform.**

Overgovideo.com

<http://tinyurl.com/nlek92t>

Business News Daily.com
Pinterest Business Guide
<http://tinyurl.com/kkhekyq>

**5 Pinterest Mistakes
Businesses Should Avoid**
Oh So Pinteresting.com
<http://tinyurl.com/lg6xkxf>

Book Excerpt

Free *Finding Your Niche* chapter samples

Save time, effort, and expense with this resource guide of tips on how to avoid the pitfalls of choosing an idea

[FYN Cover TOC Intro Game Plan 2011-03-01](#)

Table of contents & two sample chapters.

Click on the link to view or download, 628 KB PDF.

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[FYN Extract Index 2011-02-24](#) 128 KB