

Critiquing The Next Food Network Food Star:Season 11

And Then There Were Three...



So before the season started, I selected two constants based solely on bio briefs. highlighted their niches. One choice has since left voluntarily to be with her family and my other choice, Cajun cooking, is still there.

But, after watching the show I see Eddie has strong talent. Except he may be so cool that he may over shadow the current subtle bad boy...Bobby Flay.

Overall, there's been way too much talk by contestants about a grilling point of view or niche. Unless, someone leaves the network, the channel does not want another talent who specializes in Flays's niche.

Update: Season 11 was the most exciting in recent years because the eventual winner was not so obvious. . I didn't

think Eddie Jackson would win because the network already had a barbecue celebrity chef. But when the final clips aired, there was a stark health versus not so healthy contrast. And I wondered how the network would chose after all.

Celebrity overrides standard operating niche practices, perhaps Jackson's skill and talent and likeability plus pro sports background equals celebrity niche

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Finding Your Niche: Discover...

<https://nichecreativity.com/finding-your-niche-ebook/>