

Growing Niche in the Food Industry

Saving Seeds

The CEO of Growing Power, during Q & A, pointed out that, with the rising concern over genetically engineered crops, there's a need for seeds, which have not been altered in the lab. Allen pledged to support startup businesses getting into the field of saving seeds.

References

<http://www.booktv.org/Program/13443/The+Good+Food+Revolution+Growing+Healthy+Food+People+and+Communities.aspx>*The Organic Elite Surrenders to Monsanto.* Ronnie Cummins. (2011).

Organic Consumers Association.

http://www.organicconsumers.org/articles/article_22449.cfm