

Why Every Young Person Should Have an Interest in Entrepreneurship, Says Economist

Julianne Malveaux PhD



Author, economist, and President Emerita of Citing the challenges facing people of color in today's economy, the acclaimed economist, author, and President Emerita of Bennet College stated. "...every young person needs to be interested in entrepreneurship..." Dr. Malveaux explained why she felt it important to implement an entrepreneurship major during her tenure at Bennett.

Arguably, Dr. Malveaux's philosophy also applies to those with no interest in starting a business. Learning the principles of entrepreneurship and critical thinking gives the traditional worker a competitive edge.

References

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