

How an Immigrant Used His Heritage to Build a Billion-Dollar Empire



From choosing a cultural word conveying a comforting, melodic sumptuous treat...

To the careful preparation of a family-inspired recipe that filled a void in the marketplace...

To his heart and business philosophy, some might compare Hamdi Ulukaya and his initial limited English language skills, and his upstate entrepreneurial adventure to that of a Persian Henry David Thoreau.

References

<http://www.cbsnews.com/news/chobani-yogurt-billionaire-founder-on-creating-jobs-in-america/>