

# Starting a Restaurant on a Shoestring

## **The Great Food Truck Race**

The second season of Food Network TV's program inspired many budding restaurant owners short of cash to ease into the industry by starting with a truck. However, it's a crowded field, and unless a prospective entrepreneur has an angle or is planning to work for someone else who's already in the business, it's a highly competitive niche. Rules and regulations vary depending on the state involved.

## **References**

<http://blog.foodnetwork.com/fn-dish/2011/08/12/tyler-florence-dishes-on-the-new-season-of-food-trucks/>

[http://articles.businessinsider.com/2011-10-18/strategy/30292697\\_1\\_food-truck-mobile-eateries-perfect-lobster-roll](http://articles.businessinsider.com/2011-10-18/strategy/30292697_1_food-truck-mobile-eateries-perfect-lobster-roll)

<http://www.dc.gov/DC/DCRA/For+Business/Apply+for+a+Business+License/How+to+Start+a+Mobile+Food+Truck+Business>