

The Business of Learning A Second Language

Gaining A Bilingual Edge using Kids Foreign Language Cartoons

In the restaurant industry in Florida, not knowing a second language

means one cannot find work, according to an insider on [Anthony Bourdain](#)

Parts Unknown , CNN.

Learning a second language opens up many possibilities in the business world. But becoming bilingual can be a challenge

for some adults, depending on innate ability.

One effective way adults learn:

They watch foreign language kids cartoons on TV.

Aptitude for learning a foreign language

Siliograms, a term coined by the Johnson O'Conner Research Foundation, measures the ability to learn and easily retain memory of new words.

Dee Adams is the author of

[*Fi nding Your Niche: Discover...*](#)

References

Jocrf.org

Understanding Your Aptitudes

<http://www.jocrf.org/resources/books.html>

Note: See chapter 8, pgs. 45-48.

[Homeschooling Parent.com](#)

How cartoons help your kids in learning foreign language

Kid World Citizen.org

12 French Cartoons for Kids

<http://kidworldcitizen.org/2014/01/09/french-cartoons-kids/>