

# The Restaurant Business

## Testing the Dream

Many aspiring entrepreneurs dream about opening their own restaurant, but there is a tendency to believe that following the dream and hard work will solve business challenges in this field.

Watch a few episodes of *Restaurant Impossible* and it's clear why the failure rate is so high in this industry. The mistakes are jaw-dropping and sometimes stomach churning. For instance, serving frozen and store bought food to diners to save money, having no clue as to how to handle money issues in order to make a profit, and operating in an establishment that is not spotlessly clean.

A real estate developer has come up with a brilliant idea to give budding restaurateurs a taste (sorry) of what it's like to work in a restaurant.

Click here to learn more

<http://www.theguestchef.net/about>