

8 Social Media Statistics 2015

OursocialTimes.org



8 Useful [Social Media Statistics for 2015](#)

Takeaway

For beginners who are considering social media be aware that as changes continue in technology and platforms gain or lose popularity, be aware that various social media platforms may require different skill sets, but all will require critical thinking.

And will you choose a platform based on your preference and comfort level only to discover that the people you want to reach prefer another social media platform?

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