

# 9 TV Shows for Potential Entrepreneurs

## Useful TV Takeaways on Entrepreneurship



*The primary trick to learning from many of the following TV reality programs for aspiring entrepreneurs involves noting the mistakes of others and avoiding them... easier said than done.*

### *Restaurant Impossible*

Americans spend more than \$1 billion a day on dining out, according to Robert Irvine, industry pro and host of *Restaurant Impossible*. Restaurant openings may well be the other national pastime pastime since so many people are attracted to restaurant ownership.

Some aspiring entrepreneurs thinking about buying a food establishment may think twice. It's an inside look at failing restaurants and the real-world financial and

personal chaos that ensues.

Problems often stem from the failure of beginners to learn basic management, accounting and marketing skills. However, the show also points out how some owners despite extensive experience in the industry can make poor business decisions and ruin initially successful enterprises.

The restaurant industry has a high failure rate, 70 percent, says Barbara Cochran in a recent episode of *Beyond the Tank*, but learning the lessons from this program could help cut down on many of the costly mistakes made by start-ups.

### *Kitchen Nightmares.*

Another program that reportedly covers the details of owning a restaurant is the U.K version of *Kitchen Nightmares*.

### *Shark Tank & Canadian counterpart Dragon's Den*

An inside look at how to pitch business presentations successfully.

One important lesson that many contestants continue to ignore is the importance of learning the numbers.

### *Charlie Rose*

A range of topics which include entrepreneurs and big business.

Rose often makes a point to ask probing questions about how skills and talents were uncovered and

**cultivated.**

***Tavis Smiley***

**A diverse selection of interviews covers a wide range of topics from socioeconomic issues, music, and politics.**

**From pop, rock, jazz, rap and hip-hop to Moby to opera**

**From contemporary to historical.**

**RoadTrip Nation PBS**

**Insightful interviews with creative and entrepreneurial men and women.**

***The Profit* a small business reality show featuring owners in crisis because of poor skills, poor decisions, and sometimes personality and ego issues that derail the venture. But saved at times by the Multi-billionaire, Marcus Lemonis who buys into their company and fixes the problems.**

***Beyond the Tank***

**What happens to Shark Tank contestants after an appearance, whether or not they get a deal is the focus of this show.**

**References**

***Restaurant Impossible***

**<https://nichecreativity.com/?s=restaurant+impossible>**

**BBC America**

***Kitchen Nightmares***

**<http://tinyurl.com/j8hy26w>**

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***Beyond the Tank***

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**<http://www.cbc.ca/dragonsden/>**

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