

# Ahmir Thompson: Risky Business



Owning a specialty clothing venture or testing the audio of musical compositions by using one's car stereo are seemingly ordinary business activities.

But not so, if you happen to be Ahmir Thompson, the Grammy winning co-founder of the Roots, a music historian, author, entrepreneur, and the musical director for NBC's Late Night with Jimmy Fallon.

Engaging in commonplace business activities gives one pause, when the clothing company specializes in hoodies. And when being stopped on the road and searched by police under the assumption the car is stolen is a repeated occurrence.

Democracy.org featured an hour-long segment with Ahmir Thompson, as he discussed his middle class upbringing and experiences today.

**Major takeaway lessons:** African American music and culture, history, and marketing strategies. And in today's world, how the intersection of civil rights, creative and entrepreneurial issues sometimes affects some members of society.

**Note:** Democracrcy.org content contains some Adult language & video scenes

## **References**

Democracynow. org

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