

Aptitude Lesson

Bob Newhart & Comedic Talent

One of the takeaway lessons from the recent PBS *Tavis Smiley* interview is that

even the field of comedy has different aptitude requirements

During the Tavis Smiley appearance, you will discover Bob Newhart, veteran comedian and author of an iconic a record-breaking comedy album has a talent well-known joke tellers in his field cannot match: namely the ability to tell a story.

Newhart may well be an auditory learner. A look at his history points to a high level of rhythm discrimination and a skilled grasp of marketing and the written word. Before hitting the big-time in Hollywood, Newhart was also a copywriter.

References

Tavis Smiley PBS

<http://www.pbs.org/wnet/tavissmiley/interviews/bob-newhart/>

“The surprisingly subversive album that changed stand-up comedy forever”

<http://tinyurl.com/c68gc45>

Museum TV Archives

Bob Newhart

<http://tinyurl.com/ph7tv47>