

Cook's Country: Testing Useful Consumer Products

Bad Barbecue Tool Design

Why would a company produce a barbecue grill spatula that was so overheated during use that it was described as "screaming hot"?

Last year, once again, a gadget evaluation segment on *Cook's Country* illustrated the consequences of overlooking critical thinking when creating a product

Tester's on the popular PBS program selected and used several barbecue spatulas in an effort to identify the best. One tool was excluded because while barbecuing one spatula became too hot to handle.

Curious, as to why such an obvious blunder would have been made I consulted a hardware store in search of a possible answer.

Turns out the spatula in question may likely have been designed to be used with protective gloves...and instructions would have been printed on the box...

So the choices are buy a spatula designed to withstand heat or buy the one that requires repeatedly use of gloves while barbecuing...

.Takeaway: Comical, costly blunders are guaranteed when the critical thinking process is overlooked while creating a product for the marketplace.while creating a product for the marketplace.

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