

Cool Coffee Niche

Joyride Brothers Brew Great Business Idea & Advice

In less than five minutes, the three founders of Joyride Coffee discuss their food truck beginnings to an innovative company, including a neat summary of what aspiring entrepreneurs should know about the search for their own niche.

Collegevillefarmersmarket
.org



Jamaican Blue Mountain
Coffee Ice Cream

Sources These Entrepreneurial Brothers Are Bringing A Coffee
Keg to Your Office Huffpost Venture Beat.com
<http://tinyurl.com/p7kvx6p> Joyride Coffee...About
<http://www.joyridecoffeedistributors.com/about/our-story>