

Copyright Dispute With A Vampire Beauty Doctor

Kim Kardashian filed a federal lawsuit against an entrepreneurial Alabama doctor for using her image without permission on his website to promote his Vampire Facials practice.

For entrepreneurs who are concerned about violating copyright or trademark rights, the costly horror story could have been avoided. **Ask for permission, and do not use an image if consent is denied, in all cases but especially in the case of a celebrity.**

As in most cases, the case settled out of court. But the cost for asking permission 0. Cost to hire a lawyer to defend against a lawsuit...more than 0.



Source

Small Business Lessons In the Kardashian 'Vampire Facial' Lawsuit. Jess Collen, *Forbes*, December 12, 2019: <https://www.forbes.com/sites/jesscollen/2019/12/12/small-business-lessons-in-the-kardashian-vampire-facial-lawsuit>