

Dee Adams' Online Class: Biz and Aptitude Quiz



Common Inspiration

The three inventions listed have one major thing in common. Can you figure out what it is?

1. Chicken & Waffles
2. Levi Strauss Blue Jeans
3. The Point Reyes Blue Cheese Company

Dyslexia & Ability

True or false?

People with the disability dyslexia gravitate to the performing arts industry and tend to avoid business start-ups.

Travel Agents & the Nursing Profession

These vocations share the same important aptitude necessary for success in the travel industry or nursing profession. What is it?

Superman's Worth

True or False?

The teenage creators of Superman were paid, in today's dollars, about \$15,000 for their idea for the comic book superhero.

Gender May Determine Research Strategy for Aspiring entrepreneurs

True or False?

True or False?

According to research, since students spend 85 percent of their waking hours outside of the classroom much of their learning takes place in the real world.

References

New York Daily News

Chicken * Waffel Drama

<http://tinyurl.com/munt73z>

Levi Strauss & Co.

<http://www.levistrauss.com/about/heritage>

Point Reyes Blue Cheese

<http://pointreyescheese.com/>

Answers

Common Inspiration

All created to solve a problem. Levi Strauss invented jeans that would

allow prospectors to store heavy gold ore in their pockets without the fabric tearing

Chicken and waffles were the answer for meals demanded at an odd hour.

and environmental issues triggered the idea for the Point Reyes Blue Cheese product.

The dairy had to decrease their herd, which meant they needed an idea that would produce enough income to compensate for a smaller herd.

Dyslexia & Ability

False. in fact, people with dyslexia have a very high rate of entrepreneurship, according to Ben Foss, former CEO of Intel

<http://www.pbs.org/wnet/tavissmiley/interviews/disability-advocate-ben-foss/>

Travel Agents & the Nursing Profession

Graphoria: High-level ability to handle paper work skillfully, reports the Johnson O'Connor Research Foundation

<http://www.jocrf.org/>

Superman's Worth

False. When last I checked, according to the bureau of labor statistics, the creators of Superman, who received the whopping sum of \$130, which translates in today's prices to \$1,639. 38.

Gender May Determine Research Strategy for Aspiring entrepreneurs

True. Boys favor questioning business owners while girls tend to read more

for their instruction, according to the Kauffman Foundation

<http://www.kauffman.org/>

True or False?

True