

Entrepreneurship And the Meaning of Passion

Good And Bad Advice for Aspiring Entrepreneurs



Update: This post first appeared three years ago...
Don't Follow Your Passion, Follow Your Effort is the title of a post by billionaire Mark Cuban who believes "follow your passion" is bad advice for budding entrepreneurs.

based on firsthand experience and researching business and medical data on the ill effects of mismatched individuals and work,
I disagree completely with nearly every statement in Cuban's article.

His example, it could be argued illustrates that the word passion is being misused by those who want to believe they've found a

calling and that they will prevail if they just think righteous thoughts.

Cuban is not using examples of people who found and followed their path.

In a class on critical thinking, Cuban would have a hard time proving his conclusion. His argument is an example of a theory based on debatable points.

On the other hand, Cuban's e-book preview contains a lot of common sense content. It's almost as if two different people wrote different sections of the blog post.

Lesson:

Even billionaires err. There are countless points of view of what it takes to succeed as an entrepreneur. Identify the definition and philosophy that inspires and empowers.

**Dee Adams is the author of
Finding Your Niche: Discover...
<http://nichecreativity.com/finding-your-niche-ebook/>**

References

Blog Makerick.com 2012
Don't Follow Your Passion...Mark Cuban
<http://tinyurl.com/7sl92c3>

Harvard Business Review.org/2010
http://blogs.hbr.org/cs/2010/01/the_danger_of_entrepreneurial.html

Former Billionaire declares Bankruptcy/2011
Forbes.com
<http://tinyurl.com/84bklp7>