

Finding Inspiration For A Unique Business

Historical Roots



The word **unique** is often used **incorrectly** because it means one of a kind. But the following venture, profiled in *The Globe and Mail*, can truly be described as such.

“East coast entrepreneur runs business out of 130-year-old lighthouse,”

<http://tinyurl.com/no3rz4v>

Takeaway includes...

Note the entrepreneur’s family history and prior link to the property in this informative account... So if you created a family tree or genogram, what interesting places, situations, work environments, avocations, talents or hobbies might inspire ideas?

Dee Adams is the author of *Finding Your Niche: Discover...*

<http://wp.me/P3Kr4S-Uz>

Reference

Lighthouse Picnics