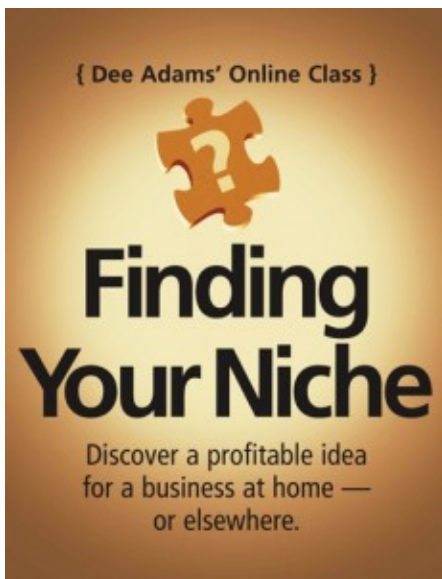


Free Class Quiz



Class Notes

Test Your Critical Thinking & Research Skills

Read the previous blog post for Nathaniel Hawthorne. What other factor might explain his lack of financial success during his lifetime?

What do River Dance, Del's Lemonade in Rhode Island, and the franchise Mongolian Barbecue have in common? Beside's being well known in their respective fields.

True or False?: If you are a working partner in a small business and the company is sold, your social networking account and contacts could become the sole property of the new owner.

Answers

Although there is a lot of circumstances to suggest that Hawthorne's family history played a role in determining his lack of success, Hawthorne didn't want to or didn't have the skills to study the marketplace and produce material that the public wanted to read at that time. Also, his values weren't in sync with, for example, those who were interested in *Uncle*

Tom's Cabin. And ironically, his friend, Herman Melville, also wrote manuscripts that the public was not interested in reading.

What do *River Dance*, Del's Lemonade in Rhode Island, and the franchise Mongolian Barbecue have in common? Besides being well known in their respective fields. The businesses were all inspired by historic practices. For instance, *Riverdance* is a modern-day version of ancient Celtic dancing. Del's lemonade got its start in Italy in the 1840s. And Mongolian barbecue is based on ancient cooking methods.

True or False?: If you are a working partner in a small business and the company is sold, your social networking account and contacts could become the sole property of the new owner.

True. A speaker author and trainer in the financial education field found herself barred from her LinkedIn account when the company she worked with was sold.

The case is now in court.

References

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