

Frontline References Business Start-Up

Two American Families Profiled on Frontline

This is not a program about entrepreneurship but an illustration of many of the financial realities in today's world and why some Americans turn to self-employment

Charlie Rose interviewed Bill Moyers about his upcoming *Frontline* program, which airs tonight at 10 P.M., discusses the lives of two families of different ethnic backgrounds and their financial struggle over a twenty year. A struggle that many others have experienced. At one point, Moyers points out how the son in one family starts up a family business mowing lawns.

References

Charlie Rose

<http://www.charlierose.com/history.html>

Frontline PBS

Two American Families

<http://www.pbs.org/wgbh/pages/frontline/two-american-families/>