

Growing Power

Will Allen

Many ventures are largely inspired by a single idea, but the founder of the nonprofit Growing Power used several diverse sources of inspiration in order to develop his international organization.

After leaving the corporate world, Will Allen began growing, selling, and teaching others how to grow produce in an urban setting.

These activities were a return to childhood roots; Allen had grown up on a farm. Later, while living and playing basketball in Europe, he observed how the Belgians used small plots of land for farming. He began using the methods to grow crops for his family and teammates. Allen eventually earned a college degree in education which has come in handy for the teaching component of his organization.

References

<http://video.pbs.org/video/2234960813>

<http://www.growingpower.org/>

<http://www.growingpower.org/assets/presskit.pdf>