

How A Food Blog Landed A Movie Deal

Lessons And Inspiration for Aspiring Writers



Back in 2002, Julie Powell, an aspiring writer with a day job she disliked, decided to start a blog in her spare time.

The posts would chronicle for a year her daily attempt to prepare a recipe from Julie Child's iconic cookbook on the art of French cuisine.

Powell's project reportedly irritated French chef Child but landed the aspiring writer a book and movie deal. And her blog is regarded as the first blog to inspire a Hollywood movie...Julie/Julia

Today Pinterest and Instagram would likely be the platforms

used.

Following in Powell's footsteps, what book would you choose?

What activity or task would you want to learn about and document/

Would you post on Pinterest, Instagram, blog posts, private journal for a year?

Dee Adams is the author of

Finding Your Niche: Discover...

<https://nichecreativity.com/finding-your-niche-ebook/>

References

New York Times.com/August 2003

A Race To Master

The Art Of French Cooking

<http://tinyurl.com/lwtztz>

What Julia Actually Thought

About Julie's Blog

<http://chowhound.chow.com/topics/643152?page=all>

Archive.org

The Julia/Julie Project

<http://tinyurl.com/bnwj4p5>

Julie/Julia IMBD.com

<http://www.imdb.com/title/tt1135503/>