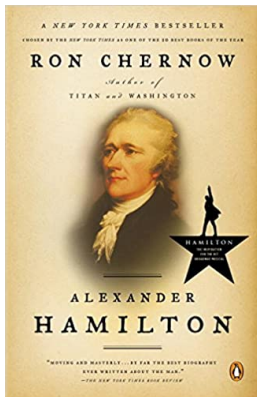


How Leisure Reading Sparked Creative And Entrepreneurial Talent

Profit and Colonial Hip-Hop



Nonfiction books, in different nonbusiness genres, have provided inspiration for successful entrepreneurial-related insights.

But Lin-Manuel Miranda's hit Broadway play *Hamilton* likely heads the list as the most profitable idea inspired by reading a book for relaxation. Miranda's sold-out musical has taken in several dollars to date and won yet another industry award..the Grammy.

It was while on vacation that Miranda, for leisure purpose read an 832-page biography on Alexander Hamilton, and began drawing upon his passion for music, comparing historical facts with contemporary rap and hip-hop icons, tapping into major social, political, cultural issues with a rhythmic beat.

References

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All about the Hamilton's

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5 Niche Books That Sparked New Business Ideas