

How Music Got Free

From Finance to Investigative Journalism



Stephen Witt had a background in finance when he decided to earn a degree in journalism. And his recent c-span book presentation was riveting as well as educational.

How Music Got Free: The End of an Industry, the Turn of the Century, and the Patient Zero of Piracy
BY Stephen Witt.

A fascinating account of how one person really can make a difference...
but not in a good way.

One takeaway for would-be and emerging entrepreneurs in any industry is to take a closer look at their ideas or business models and evaluate for weak security points. In the 21st century, data breach or hacking often means Disgruntled Former Employee.

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Teachers Pay Teachers.com
<http://tinyurl.com/z38zl6b>

References

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How Music Got to Be Free

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The Man Who Broke the Music Business

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