

# How 3 Laid Off Employees Started A High-Tech Company

History of a Successful Startup



## ***Fire In The Belly: Building A World-Leading High-tech Company From Scratch In Tumultuous Times***

Co-authors, Jerry D. Neal & Jerry Bledsoe, appeared recently on a 17-minute c-span segment. They gave an insightful and amusing account of the high tech company's start-up challenges with product development and the loss of a major client early on.  
<http://tinyurl.com/o6zrlz4>

*Fire in the Belly*:...worth reading for those with an interest in high-tech and entrepreneurship. And note the irony of the subtitle: it was written in 2005, more than three years before the global economic collapse in 2008.

### **Takeaways Include:**

Employees can be laid off or fired...but when you are the boss... it's the clients who might do the firing...

The founders used the work is play concept...and they also understood the importance from the beginning that they had to match proper skill set and knowledge to grow their business.

**Dee Adams is the author of**  
***Finding Your Niche: Discover...***

<http://wp.me/P3Kr4S-Uz>