

Humour in the Business World: Lapses in Critical Thinking

WKRP in Cincinnati...Turkeys Away

This late 1970's TV series featured an episode about a radio station's Thanksgiving promotion. And it probably ranks as the funniest broadcast airing ever of what can happen when some of the steps used in the critical thinking process are overlooked.

But if you think the *WKRP* episode is exaggerated, check out one of many real life stories, such as one reported by NBC News in 2006 : Disaster on A Stick: Snapple's Attempt At World Record Turns Into Goey Mess.

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References

IMBD.Com

WKRP in Cincinnati

<http://tinyurl.com/lz3zupj>

NBC News.com

Disaster on A Stick...

<http://tinyurl.com/kxukphm>