

MusicBiz Notes: Quiz

4 Questions About the Music Business



Back in 2009, I took a course from Foothill College called Music Business and one of the assignments involved listening to a song I'd never heard before. The link had no pictures. I did know who the musician featured was and groaned...

In general, my favorite category of music is pop and if you search through my CD collection Simply Red, Celine Dion, Michael or Janet Jackson could be found among my favorites.

I hit the link and listened. I didn't like the song...I loved it!

I couldn't stop grinning. What a delight. Music of a bygone era but Les Paul Paul..timeless

An awesome musician and entrepreneur...

I found a Youtube that best matches what I heard six years ago.

How High the Moon... 3 Minutes

<http://www.youtube.com/watch?v=U0zB7I2y7Ic>

Note: *Music Business 50* at Foothill has been updated since 2009 and deaf students can take the class. And the music tech department offers a wide array of classes. For example, composing for video games, entertainment law, Pro tools certification, mastering marketing and managing your music (60c).

The music technology program is considered one of the finest at the junior college level

with students from around the country.

<http://www.foothill.edu/musictechnology/>

4 Sample Questions from *MusicBiz* Notes

1. Where's the Money?

What professional should a musician consult when there is a dispute over money that may be owned for music sales?

- A. Forensic Accountant
- B. Private Detective
- C. Entertainment Lawyer

2. Prince shook up the industry when he took control of his music and began marketing his music online. Can you name other artists who have used proactive or grassroots marketing methods?

3. The Weavers and Peter, Paul and Mary combined social activism with their music during the civil rights era and beyond. Can you name two other artists who have used their celebrity for socio-political causes in the 21st century?

4. T or F? Many aspiring musicians ignore the business side of the industry in the mistaken belief that they need an MBA to protect themselves in the industry.