

# Preschool Niche Inspired By Cultural Diversity

Entrepreneurship in Denmark



## **International pioneer and entrepreneur**

After transferring to a new country, an aspiring entrepreneur spent two years researching the marketplace and discovered one way to fill a need confronted by immigrant parents in a new land...

Startvaekst.dk

<http://tinyurl.com/ng5wwh9>

## **Takeaway**

Immigrants or ex-pats face many challenges in moving to any new country. What are those issues? Analyzing the answers and the marketplace can provide the idea for a startup that fills a need.

***Dee Adams is the author of Finding Your Niche: Discover...***