

Q & A

Q. How do I find a good idea for a social business or non-profit organization startup?

A. To uncover new ideas, start with a search strategy based on your preferred manner of learning. If you learn by doing, then volunteer in an organization whose goals you believe in and observe what the unmet needs are and what problems not being addressed. Or read specialized periodicals and watch programs about social and economic issues that will assist in idea generation. Here are a few leads starters.

References

http://www.volunteerguide.org/?gclid=CIPTh_DKv68CFWHDtgodTB7Tzw

GuideStar nonprofit directory

<http://www.guidestar.org/>

FAQ Non-profit

<http://www.nonprofitdreams.com/?cat=9>

<http://www.charitywatch.org/index.html>

<http://www.charitynavigator.org/>

PBS Program

<http://www.pbs.org/wnet/tavisismiley/interviews/phil-donahue-part-1/>

<http://www.pbs.org/wnet/tavisismiley/interviews/phil-donahue-part-2/>

Books

http://www.amazon.com/The-Rich-And-Rest-Manifesto/dp/1401940633/ref=sr_1_1?ie=UTF8&qid=1334791426&sr=8-1#_

http://www.amazon.com/s/ref=nb_sb_ss_i_1_17?url=search-alias%3Dstripbooks&field-keywords=the+economy+of+cities+jane+jacobs&prefix=the+economy

+of+ci%2Cstripbooks%2C381

40 best non-profit websites

<http://vandelaydesign.com/blog/galleries/best-non-profit-websites/>