

Small Unique Businesses

New York Originals

The award-winning PBS series profiles mom and pop retailers that point out a number of takeaway lessons:

- All skills cannot be outsourced overseas
- You can compete successfully against cheaply made imported products if you counter with quality and skill and if there are enough people willing to pay for a quality product. See Embee Sunshade. They made a custom product for Oprah.
- Long established businesses provide an overview of how changes in the economy affect choices and decisions of the self-employed. For example: Bellitte Bikes
- And what are the unique, small businesses in your area?

References

New York Originals Online video 27 min

Season 1

http://newyorkoriginalsonline.com/Season_1_Links.html

New York Originals Online video 27 min

Season 2

http://newyorkoriginalsonline.com/Season_2_Links.html

Embee Sunshade

About

<http://embeesunshade.com/about.html>

Bellitte Bicycles

Our Story

<http://www.bellbikes.com/Our-Story>