

Tech & Internet Trends 2014 and 2017



Venture Capitalist Insight...

Internet Trends 2014, Code Conference,
by Mary Meeker, May 28.

Meeker, a venture capitalist and the BFF of Bill Gates, according to an industry insider, offers an annual graphic report of the rapidly changing landscape and the impact on daily life.

Jam-packed with colorful graphs and photos, it's a fast-paced visual read covering an array of subjects from social media to social media TV viewing, health, money, education cyber security, immigration, public companies, Smartphones, laptops and more.

Key Internet Trends Selected Highlights

- Education/Online education, pgs. 24-28
- Re-Imaging Apps: Some are disappearing, pg 39
- Re-Imaging Content, pg.45
- Re-Imaging daily activities, pg 46

- Challenging Non Cloud Business models, pg. 76

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Immigration in America: The Shortage of High skilled Workers

Note: A 190-pg pdf by Meeker's company

<http://www.kpcb.com/insights/immigration-in-america-the-growing-shortage-of-high-skilled-workers>

For **2017**

Internet Trends and Stats

vpnmentor.com

<https://www.vpnmentor.com/blog/vital-internet-trends/>

Takeaway lesson

Although a recent critique of the report on Harvard Business Review.org contained countless valid points, it should be noted that no one report should ever be used as the sole source of information when researching an industry.

References

KPBC.Com

Internet Trends 2014, Code Conference, by Mary Meeker, pg. 163.

<http://tinyurl.com/kgyv2yb>

Harvard Business Review.org

Summary: It' time to re-imagine Meeker's report

<http://tinyurl.com/lqesh35>