

When Using Numbers to Measure Success May be a Mistake



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The Tyranny of Metrics by Professor Jerry Muller.

Eye opening book talk

with Q&A reveals how fixation on numbers stifles innovation, imitative, and motivation in different fields.

[C-span.org](https://www.c-span.org)

<https://www.c-span.org/video/?441850-2/the-tyranny-metrics>

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