

# Why A Talented Student Fled Robotics Class



Pure misery. Onyii Brown's reaction years ago after confronting the reality of her choice: robotic engineering. Tasked with the frustration of figuring out how to get the robot to move, a seemingly endless repetitive activity.

Brown switched her degree objective.

Although possessing the IQ for the field, Brown's high-level imagination and independent nature was not a good fit for a structured and regimented field.

Last month, PBS aired a season five episode of *Start Up*.

Houston mom, Onyii Brown, was featured in one of the segments. Brown had started a successful design enterprise for less than \$200. And in a field, she had always wanted to enter.

The *Start Up* segment underscores the struggle many confront when social, cultural, and economic norms clash with creative talent.

Many creative people minimize the value of their artistic talent and ignore their dreams to follow a conventional path because everybody knows you can't make a living dabbling in arts...

Those who succeed understand that key business and marketing principles have to be part of the plan.

#### References

Startup-usa.com

<http://start-up-usa.com/>

Check out Brown's inspirational blog video...

<http://www.onyiiandco.com/explore/>

Johnson O'Connor Research Foundation

[Jocrf.org](http://jocrf.org)

#### **Did You Know**

Some aspiring fashion designers despite passion to enter the field learn they do not have the ability or aptitude for pattern making to construct clothing. So some enter the little-known field within the industry: Textile design. There are only a few hundred designers in textile or fabric design.

Source: PBS/Articulate

<https://www.articulateshow.org/articulate/liz-casella-patterns-hidden-in-plain-sight>

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