

Why Transferring Talent to a New Field Can Be Challenging : Music Video Insight

Michael Jackson and Michael Jordan appeared in the now poignant and humorous JAM video in the early 1990s. And the music video underscores with humor an important often overlooked lesson... Throughout the video, physical dexterity talent in both superstars are evident but comedy ensues when each tries to cross over into the others field of expertise.

Check out the closing minutes at the end of the music in which Jackson teaches Jordan how to dance

Not even superior talent, skill or ability in one field will guarantee proficiency in another arena.

Choosing the right niche is key.