

How A Costly Water Utility Bill Inspired A New Business Idea

Veteran Employment Project



When a monthly water bill proved too costly for the salary of one veteran he found a way to solve his financial problem and create jobs for other soldiers.

Whether or not one has an interest in growing vegetables the valuable lesson in this *Charlie Rose* interview can be applied to other circumstances.

Lesson: Finding a solution to a personal problem may be the basis for a profitable business that embodies important values.

References

Huffington Post

Show Don't Tell

http://www.huffingtonpost.com/dylan-ratigan/show-dont-tell_b_3342494.html

Charlie Rose/facebook May 24/2013

Dylan Ratigan & Retired Major General Melvin Spiese

<https://www.facebook.com/CharlieRose/posts/10152161727362923>