

Internet Marketing Primer

Tips for Beginners

Discussed in six nontechnical articles.

The Web Site

Search Engine/Directory Registration

Getting Links

Joining the Discussion

Online Advertising

What Is Online Marketing? Richard Hoy, April 26, 2006.

http://writersweekly.com/this_weeks_article/003402_04262006.html

Link Swapping is Unnatural. John Jantsch, September 25, 2006.

http://www.ducttapemarketing.com/article/articles_23/1/Link-Swapping-is-Unnatural/Page1.html