

The Danger of Entrepreneurial Passion

A Misunderstood Word

Many experts disagree about the meaning of the word passion when it's combined with entrepreneurialism.

For instance, billionaire Mark Cuban discussed the issue in a previous post.

<https://nichecreativity.com/goodbad-business-advice-for-budding-entrepreneurs/>

I disagreed with Cuban's viewpoint on the subject. However, I totally agree with what Professor Daniel Isenberg's says on the topic. What the professor is saying is that you have to combine passion with critical thinking. In other words, logic or common sense.

http://blogs.hbr.org/cs/2010/01/the_danger_of_entrepreneurial.html

There is a popular and mistaken belief that following one's passion stubbornly or blindly is the key to success.

However, there is an old saying with a useful takeaway lesson. "I worked my fingers to the bone, and all I have to show for it is bony, passionate fingers. Okay, I made some of that up. But you get the point.

Follow your passion but not over a cliff..